

WSSSEN

Social Enterprise of the Month

dizzy : support for diabetes

Established in 2006 in Middleton-on-Sea **dizzy : support 4 diabetes**, now have four outlets (Littlehampton, Middleton-on-Sea, East Preston and eBay (dizzy2me)).

They have adopted a boutique approach to their shops. Jools Chaffer, co-founding dizzy director added, "Although we mainly sell second-hand goods, there is nothing second class about what we do. We think of ourselves as top notch recyclers! Goods are donated, given a new home and the proceeds of the sales are passed on to a very worthy initiative." With the organisations' HQ based in Rustington, West Sussex, **dizzy: support 4 diabetes** are proud multi award winners (Arun Business Partnership Awards 2009). They scooped the Disability Awareness Award for a second year running, as well as the Promotion and Marketing Award, plus the real jewel in the crown, the Overall Business of the Year Award.

Recently in late March 2010, dizzy were awarded a gong at the Chichester Observer Business Awards for "Education in Business" (2009), for all their high profile voluntary assistance within local Schools, Colleges and Universities. The social enterprise who have a dedicated team of staff, plus numerous volunteers have helped raise awareness of an illness which affects nearly three million people in the UK.

If you would like FREE diabetes information and literature, healthy living leaflets, or to purchase diabetes cookbooks (online shop only), ICE : In Case of Emergency tags, Glucose Monitors, just pop into a store or visit:

Website: www.dizzy.org.uk

Facebook: **dizzy: support 4 diabetes**

Twitter: **dizzy2me**

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SUPPORT FOR DIABETES