



WEST SUSSEX SOCIAL ENTERPRISE NETWORK EVENT

Social enterprise: businesses making a difference

23rd February 2012, Billingshurst Community and Conference Centre, Roman Way,
Billingshurst RH14 9QW

PROGRAMME

Presentations can be downloaded from www.wssen.org.uk

09:30-10:00	Registration and coffee	
10:00-10:15	Welcome and overview of today's event	Chairman – Rob Jones – CEO Sussex Oakleaf
10:15-10:30	The importance of social enterprise for West Sussex	Lionel Barnard – WSCC Deputy Leader & portfolio for Communities, Environment & Enterprise
10:30-10:45	The role of social enterprise in the plans for Coast to Capital	John Peel – Chairman of Coast to Capital Local Enterprise Partnership
10:45-11:00	The role of WSSSEN: future initiatives and projects	Liz Hall - Chair of WSSSEN
11:00-11:30	Why we make a difference – stories and experiences from social enterprises	Enable Me Stone Pillow Walk this Way
11:30-12:00	Questions and comments	Chaired by Rob Jones
12:00-13:00	<i>Lunch</i>	
	Chaired session (during lunch) "Sell your services": Opportunity for a 2 minute presentation telling others about your services and products.	
13:00-14:00	One hour workshops to choose from: <ul style="list-style-type: none"> • Getting work from public sector contracts - Mark McTaggart, Action in rural Sussex • How to sell - Developing your marketing – Phil Ashford, Enterprise for Change • New approaches to financing for Social Enterprises - John Maddocks The Chartered Institute for Public Finance and Accountancy (CIPFA) • Taxation: hints and tips for your organization - Wendy Staveley, Business Education & Support team, HMRC 	
14:00-15:00	One hour workshops as above	
15:00-15:30	<i>Coffee and networking</i>	



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